

Evaluation Globe project and its comparative results in Europe

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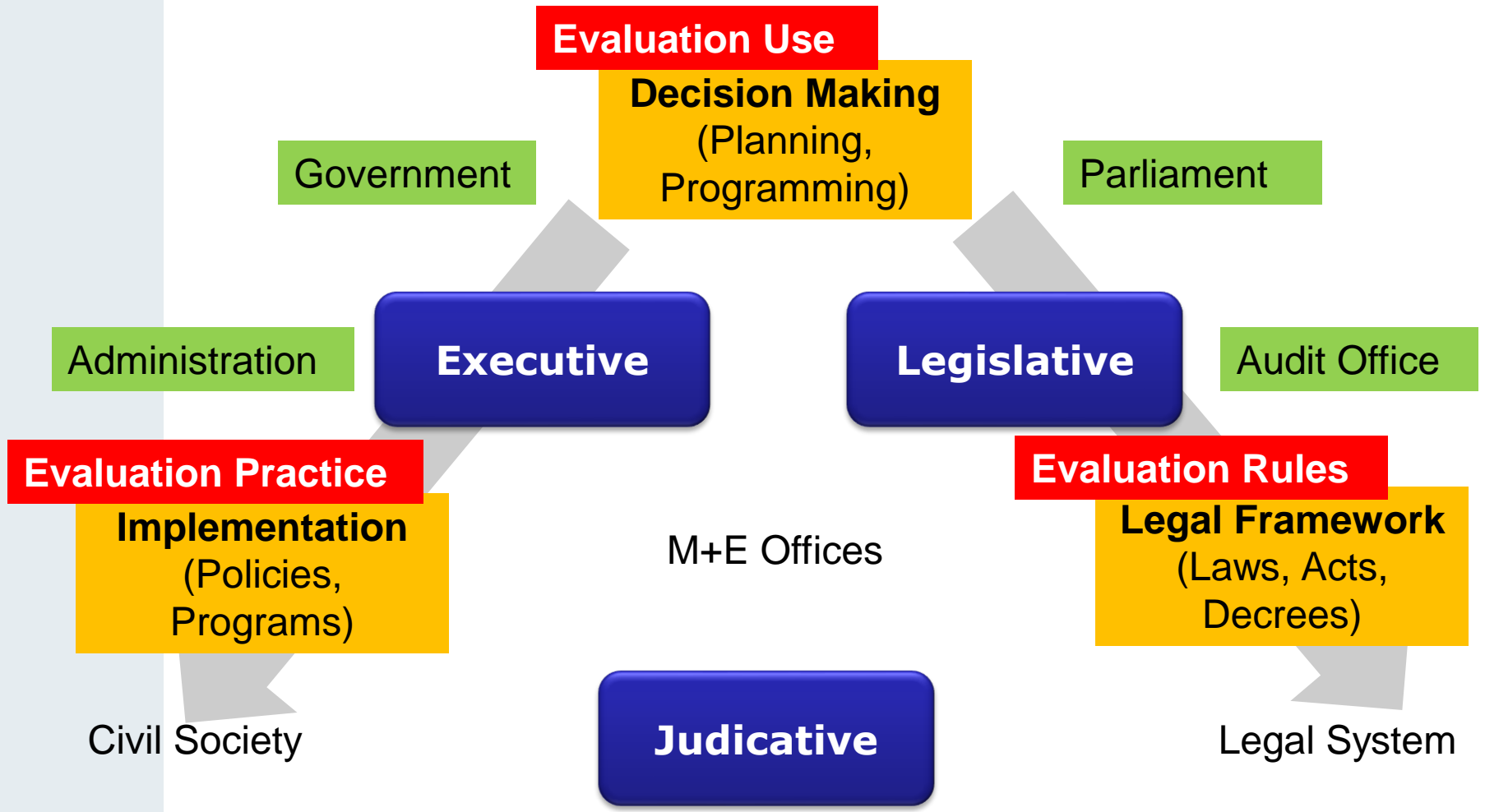
*The Institutionalization of Evaluation
in Latvia and Europe
Latvian Evaluation Society Conference
29.06.2020 (Virtual)*



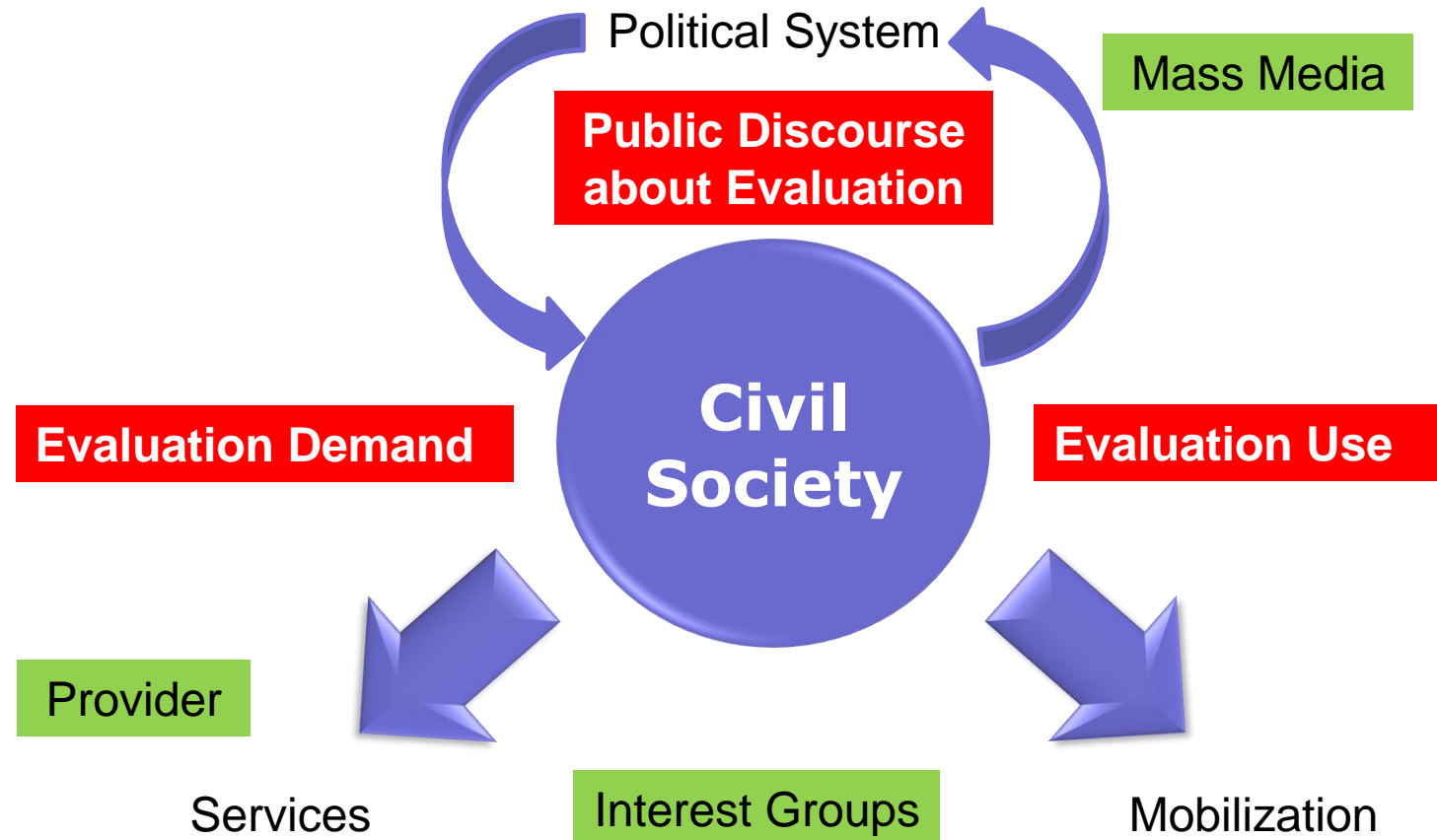
CEval-Project by Reinhard Stockmann and Wolfgang Meyer

- ✓ **Goal:** Global stocktaking of Institutionalization of Evaluation
- ✓ **Scope:** Establishment of Evaluation in National Societies
- ✓ **Approach:** Expert Ratings using a shared analytical approach

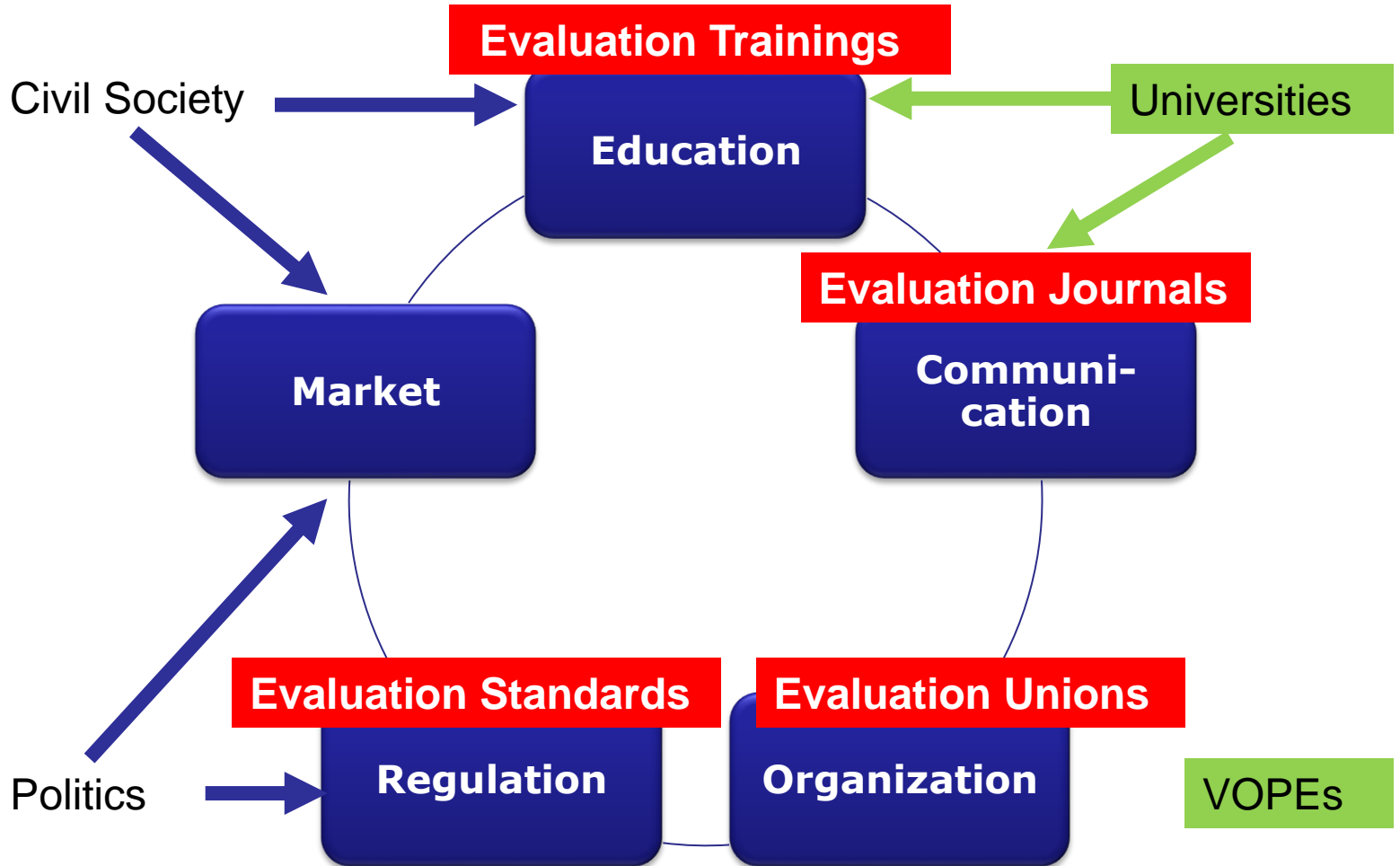
The Political System



The Social System



System of Professions



Research Dimensions: Institutionalization of Evaluation in different Sub-Systems

Political System	Social System	System of Professions
National Evaluation Regulations Evaluation Rules	Use of Evaluation by Civil Society Evaluation Use	Academic Study Courses and Trainings Evaluation Trainings
Evaluation Practice Evaluation Practice	Public Discourse Public Discourse about Evaluation	Profession / Discipline Evaluation Journals Evaluation Unions
Use of Evaluation within Political System Evaluation Use	Demand of Evaluation by Civil Society Evaluation Demand	Compliance to Standards Evaluation Standards

Autumn 2016:
Panel at EES-
Conference in
Maastricht, NL

Autumn 2018:
Presentation of
findings at EES-
Conference in
Thessaloniki, GR

Autumn 2017:
Panel at RELAC-
Conference in
Guanajuato, MEX

2018:
Start working on
volume
„Americas“

Winter 2018:
Completion of
European
country studies

Spring 2019:
Editors provide
comparison

Winter 2019:
Completion of
Americas
country studies

Spring 2020:
Publication of
European
Volume

Summer 2020:
Editors provide
comparison

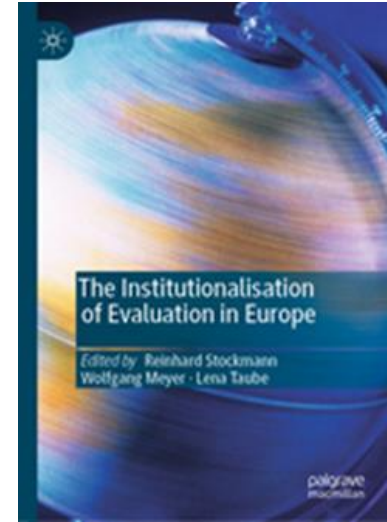
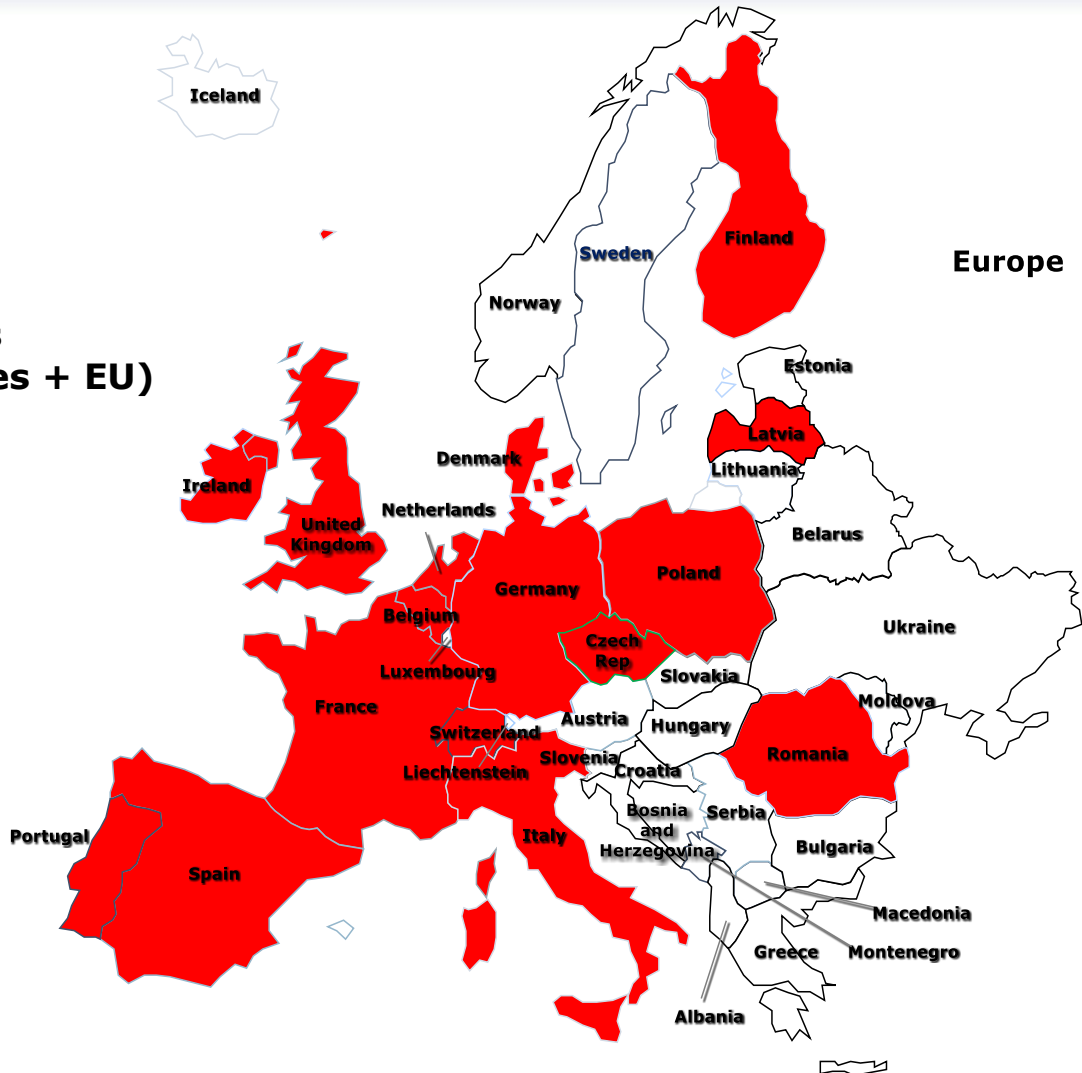
2020:
Start working on
volume
„Africa“

Autumn 2020:
Presentation of
findings at AEA-
Conference in
Portland, USA



17 Chapters
(16 countries + EU)

more than
30 authors



The Institutionalisation
of Evaluation in Europe
Editors:
Stockmann, Reinhard,
Meyer, Wolfgang,
Taube, Lena

Price: 103,99 EUR

<https://www.palgrave.com/gp/book/9783030322830>

- ✓ 1990s as the ‚overall‘ starting point for the institutionalisation of evaluation in Europe
Two main drivers
 - *New Public Management* & Evidence-Based Policies on national level
 - *EU-adhesion policy* on European level
- ✓ Development of evaluation rooted in
 - disciplines like *education & public planning*
 - external / international *funding*
 - Project and *program management* (performance instead of impact measurement)
- ✓ Current trends: slowdown and even stagnation due to
 - *De-rationalisation* of policies („fake news“)
 - *new nationalism* („EU-crisis“)

- ✓ Different *understanding of evaluation* in different sectors (*vagueness of concept*)
- ✓ Evaluation is an *administrative* not a political issue (“policy driven evidence” instead of “evidence driven policy” – *instrumentalization for control*)
- ✓ In civil-society, evaluation is rarely used as a *management instrument* (*fear of state control*)
- ✓ *Not visual as a profession* on its own (lack of research and development)

Evaluation Regulations

No overall national regulations / laws ...

with the remarkable exception of: Switzerland, Netherlands

but many & very diverse sectoral regulations / laws

Sectors with *high rates of EU funding* or other external donors, e.g. the development sector

Policy planning & education are the sectors with the most elaborated regulations

Use in Civil Society

Civil society knows about evaluation ...

- evaluation of own work / projects (with learning purpose)
- participation as stakeholders or respondents

... but the use is rather limited

- mainly in *designated processes not regularly*
- needs-oriented
→ „Civil society only participates, if there is a benefit“ (Romania)
- Civil society mainly *uses evaluation to criticize the government*, not as an opportunity to constructively develop policies

Evaluation as a Profession?

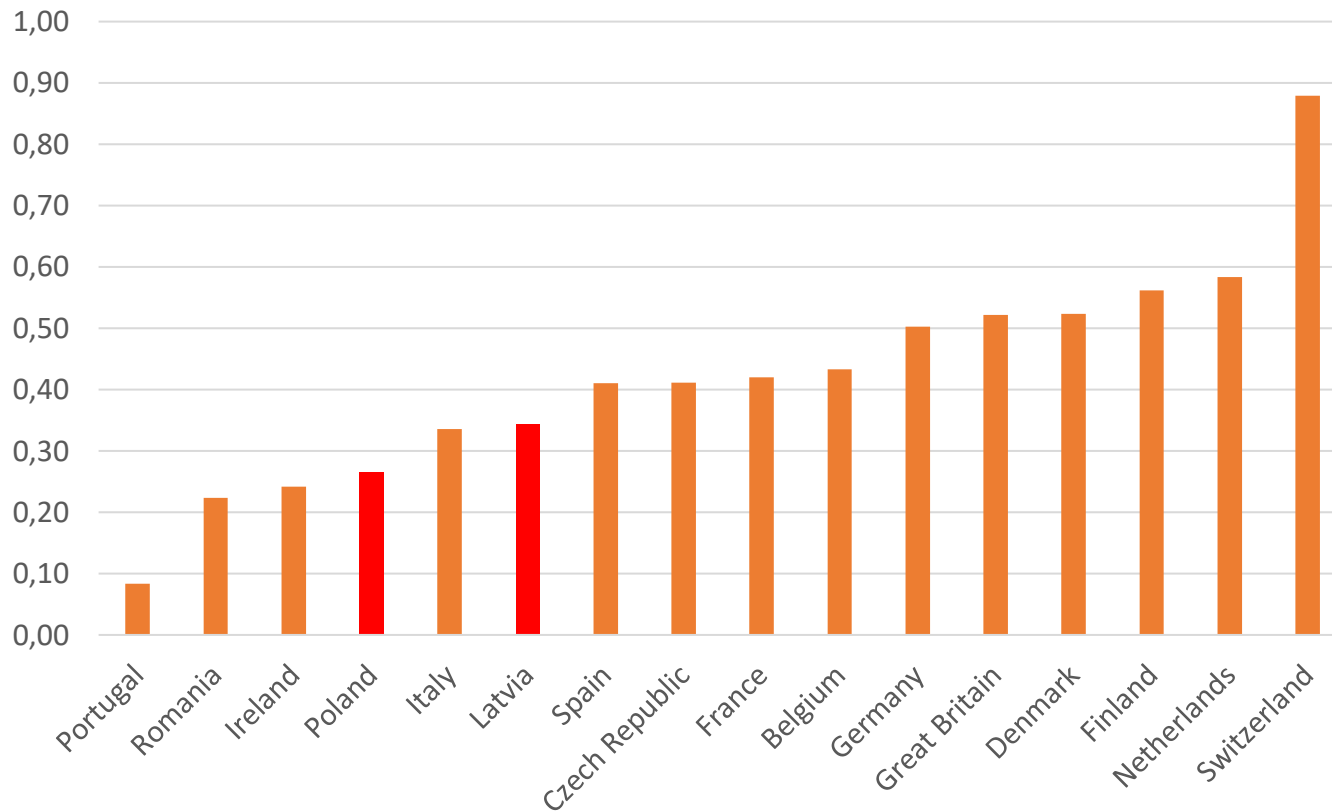
Nucleus is the Voluntary Organizations of Professional Evaluation ...

- Almost all countries in Europe have active VOPEs
- But they are still very small and slowly growing

... but the linkage to the academic system is rather limited

- There are some Evaluation study programs and Journals in Europe
- But it is difficult to establish a specialized academic program in small European countries

General Institutionalization Index





Thank you for your attention!



Adj. Prof. Dr. Wolfgang Meyer